



# The Master's University & Seminary

## Direct Assessment Summary Report

### Report Parameters

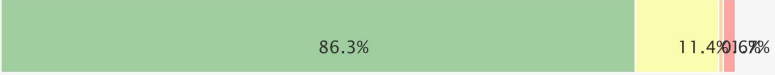
Program: **TMU BA in Communication - Cinema & Digital Arts**

Term: **2021 Spring TMU Trad, 2020 Spring TMU Trad and 2 more...**

Detail Level: **Outcome**

[Edit Report Parameters](#)

PLO & PI Id	Program Level Learning Outcome	Total Obs.	Cumulative Percent Distribution of Student Performance Levels	% at Mastery
U.BA.COM.CDA.01	Demonstrate a working knowledge of media history and theory.	46	<p>89.1% 4.3% 6.5%</p>	93 %
U.BA.COM.CDA.02	Demonstrate basic mastery of film/video pre-production techniques including conceptualizing, scripting, storyboarding, pitching, critique, general shoot preparation, location scouting, and casting.	60	<p>68.3% 30.0% 1.7%</p>	98 %
U.BA.COM.CDA.04	Demonstrate basic mastery of film/video post-production techniques including video editing and, sound editing.	69	<p>100.0% 0.0%</p>	100 %

PLO & PI Id	Program Level Learning Outcome	Total Obs.	Cumulative Percent Distribution of Student Performance Levels	% at Mastery
	Average Student Performance Level across all PLOs in this Program.	175		98 %



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Program: **TMU BA in Communication - Creative Writing & Publishing**

Term: **2021 Spring TMU Trad, 2020 Spring TMU Trad and 2 more...**

Detail Level: **Outcome**

[Edit Report Parameters](#)

PLO & PI Id	Program Level Learning Outcome	Total Obs.	Cumulative Percent Distribution of Student Performance Levels	% at Mastery
U.BA.COM.CWP.02	Write effectively in several forms and genres, including short stories, essays, memoirs, and features.	104	<p>100.0% 0.0%</p>	100 %
U.BA.COM.CWP.04	Demonstrate basic proficiency in textual editing for elements of story, style, grammar, tone, and institutional appropriateness.	11	<p>100.0% 0.0%</p>	100 %
Average Student Performance Level across all PLOs in this Program.		115	<p>100.0% 0.0%</p>	100 %





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Program: **TMU BA in Communication - Speech Communication**

Term: **2021 Spring TMU Trad, 2020 Spring TMU Trad and 2 more...**

Detail Level: **Outcome**

[Edit Report Parameters](#)

PLO & PI Id	Program Level Learning Outcome	Total Obs.	Cumulative Percent Distribution of Student Performance	1 - Unacceptable, Clearly Inadequate: 6 2 - Basic, Weak, Barely at Threshold: 0 3 - Proficient, Clearly Adequate: 12 4 - Strong, Exemplary: 174
U.BA.COM.SC.02	Demonstrate the ability to correctly analyze and interpret a discourse.	192	90.6%	6.3% 0.0%
U.BA.COM.SC.04	Demonstrate a working knowledge of one of the following various theories of rhetoric: Neo-Aristotelian, Generic, Fantasy-Theme, Feminist, Ideological, Metaphoric, Narrative, and Dramatic.	48	100.0%	0.0%
Average Student Performance Level across all PLOs in this Program.		240	92.5%	5.0% 0.0%

