

## Bachelor of Arts – Entrepreneurial Studies

The Entrepreneurial Studies major is composed of 13 major courses totaling 39 semester units. This program has been designed to help entrepreneurs develop effective innovation, leadership, and management skills in the business arena from a distinctly biblical perspective. The curriculum is organized to provide a greater understanding of the management field, the communication tools necessary to interact with diverse stakeholders, and the biblical guardrails for a Christian who initiates and grows commercial ventures.

## Entrepreneurial Studies Major Courses – 39 Units

*Courses are listed in the order in which they are intended to be taken.*

ENT200	Innovation and Entrepreneurship.....	3
MGT335	Organizational Communications – Fundamentals.....	3
MGT336	Organizational Communications – Advanced.....	3
MGT411	Organizational Management.....	3
MGT409	Leadership Principles & Strategic Management.....	3
ECN210	Microeconomics.....	3
MGT351	Human Resource Management.....	3
MGT409	Business Law.....	3
BUS330	Business Ethics.....	3
MGT425	Strategic Marketing.....	3
MGT435	Financial & Managerial Accounting.....	3
ENT300	Entrepreneurial Finance.....	3
MGT461	Capstone – Business Plan Presentation.....	3
<i>Total units required for major.....</i>		<i>39</i>

*Note: Once per semester (up to 4 semesters) one unit of BIB101 is required.*

## Electives – 22 Units

Students may choose from a variety of courses in consultation with their advisor which follow engineering, computer science, or bioscience concentrations.

Students may also supplement this with internship or study abroad opportunities in consultation with their advisor.

## General Education Courses – 61 Units

### Scripture Set

B121	Essentials of Christian Thought.....	3
B101	Old Testament Survey I.....	3
B102	Old Testament Survey II.....	3
B201	New Testament Survey I.....	3
B202	New Testament Survey II.....	3
BTH321	Christian Theology I.....	3
BTH322	Christian Theology II.....	3
<i>Total Scripture Set units.....</i>		<i>21</i>

### Worldview Set

P311	Essentials of Philosophy.....	3
MU190	Essentials of Music & Art.....	3
ECN200	Essentials of Economics & Society.....	3
<i>One of the following.....</i>		<i>3</i>
GS150 Essentials of Geology (3)		
LS150 Essentials of Biology (3)		

H230	Essentials of U.S. History.....	3
H211	Essentials of World History.....	3
H212	Essentials of World History II.....	3
E____	General Literature Elective.....	3
	(Does not include: E322, E332, & E353)	

<i>One of the following for Essentials of Literature.....</i>		<i>3</i>
	E211 English Literature I (3)	
	E212 English Literature II (3)	
	E221 World Literature I (3)	
	E222 World Literature II (3)	
	E231 American Literature I (3)	
	E232 American Literature II (3)	
<i>Total Worldview Set units.....</i>		<i>27</i>

**Skills Set**

C100	Spoken Communication.....	3
MA240	Critical Thinking & Quantitative Analysis.....	3
POL220	U.S. Government.....	3
E110	English Composition.....	3
<i>One of the following.....</i>		<i>1</i>
	LS150L Essentials of Biology Lab (1)	
	GS150L Essentials of Geology Lab (1)	
<i>Total Skills Set units.....</i>		<i>13</i>

<i>Total units required for major.....</i>		<i>100</i>
<i>Total units required to graduate.....</i>		<i>122</i>